

INNOVATING FOR INDIA



# PLUG & LABEL

By opting LP-45 Lite you are not limited to buying just the right Label printer, you also have access to the best after sales service offerings that includes Printhead protection which is worth 50% of your printer cost.



## LP-45 Lite

4 inch Desktop Label Printer

### FOR THE NEW AGE RETAILERS

- 102mm per second speed • High memory capacity
- High ribbon capacity • 1 year warranty



Prints upto 4 inch wide labels



Bartender Software to design your own labels



Dual Motor Gear with 300m ribbon capacity

If you run a Grocery Store, you'd need to print Price Labels, Shelf Tags, Bag Delivery Labels, etc. If it is a Jewellery shop you'd need Ring Labels, Custom Order Labels, while a Warehouse needs Barcode Labels, Address Labels, Shipping Labels, etc. Be it the hospitality or healthcare label printing is essential. Whatever be the labelling requirement, there's one printer that meets it all with great speed - TVS-E LP-45 Lite Label Printer. Giving your customers all the info they need at a glance, leaving nothing to chance.

### Features

- **Dual Motor Gear**  
Movement of the ribbon and the media are independent. So the chances of paper jams are almost zero!
- **High Memory Capacity (8 MB SDRAM & 4 MB Flash Memory)**  
Allows you to download data quickly and store large number of fonts and images. Improves process efficiency remarkably.
- **Higher Ribbon Capacity (300M)**  
The best in the category, it lowers the frequency of ribbon change and reduces the standby time in your retail outlet.
- **Free Trial 30 Days Version Bartender Software**  
Allows you to design your own labels for each product, offer and season instead of using the same.

### Specifications

Printing Method	: Thermal Transfer
Print Speed	: 5 ips (102 mm/sec)
Resolution Max.	: 203 dpi
Print Width	: 104 mm (4.09")
Max. Print Length	: 1016 mm (40")
Ribbon	
a. Capacity	: 300 m
b. Core	: 1"
c. Max Outer Dia.	: 67 mm
Label Roll Capacity	: 109.2 mm (4.3")
Memory	: 8 MB SDRAM; 4 MB Flash
Reliability	
a. TPH	: 1 million inches or 12 months (from delivery) which comes first
b. Platen	: 50 km (service part)
Interface	: USB/Serial
Barcode Font	: Standard 1D & 2D fonts
Font & Barcode Rotation	: 0°, 90°, 180° & 270°
Printer Language	: TSPL2; TSPL-EZ
Media Width	: 25.4 ~ 114 mm (1" ~ 4.4")
Media Thickness	: 0.06 ~ 0.25 mm (2.36 ~ 9.84 mil)
Dimensions	: 288 mm x 232 mm x 156 mm (L x W x H)



### ORDERING INFORMATION

SKU No	SKU Title
3006210039	Label Printer LP-45 Lite
<b>Consumable</b>	
2027050003	Thermal Transfer RIB WAX 1" [110MMx300M]

Healthcare Supermarkets Warehouses Jewellery Shops Textile Shops Logistics Toll Plazas

## To Get Complete Solution Contact :

**Mr. Manitosh**

**Integrated Computer Services**

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**Laxmi Nagar, Delhi-110092**

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